

Program

Friday, 29.10.2004

14:30 Welcome and introduction

*Dr. Andrea Rothe, Board Member, Women's Academy, Munich
Birgit Erbe, Executive Director, Women's Academy, Munich
Dr. Claudia Neusuess, Political Consultant, Berlin*

**15:00 Opening speech: Europe as an Economic Location –
An Economy Can't Be Run without Women**

*Brigitte Unger-Soyka,
Head of Equal Opportunity Department,
Ministry for Family Affairs, Senior Citizens, Women and Youth, Berlin*

Speech: The Lisbon Strategy: Aims, Implementation, Impulses

Jochen Kubosch, Representative of the European Commission, Munich

16:30 Intermission

17:00 The Enlarged European Union – An Opportunity for a Gender-Equal Economy

Plenary discussion:

*Dr. Ewa Ruminska-Zimny, Head, Gender and Economy Programme,
United Nations Economic Commission for Europe (UNECE), Geneva
Marta Turk, President, Slovenian Association of Entrepreneurs, Ljubljana
Dr. Susanne Hildebrandt, Researcher, European Trade Union Institute, Brussels
Elfriede Kerschl, Desk Officer Economic Policy and Social Security,
Chamber of Commerce for Munich and Upper Bavaria, Munich
Chair: Cordula Tutt, Financial Times Deutschland, Berlin*

19:00 Reception in form of a "World Café" followed by a buffet

Moderated by Carolin Gebel, Organisational Consultant, Berlin

Saturday, 30.10.2004

9:30 Economic and Social Policy – Old Patterns of Thinking and New Perspectives

*Speech: Mascha Madoerin, Economist, lic. rer. pol.,
Expert for theoretical and applied issues of feminist economics, Basle*

Comments:

*Kinga Lohmann, Executive Director, KARAT Coalition, Warsaw
Dr. Hans Kuebler, Economist and Journalist, Munich
Chair: Saša Marie Lienau, proFem, Prague*

11:00 Coffee break

11:30 Workshops held in parallel

1. The European Structural Funds: Gender Mainstreaming as a Paper Tiger or a Guide for Action? (in German)

Henriette Meseke, COMPASS, Bremen

Benno Savioli, feedback Bremen GbR

Chair: Anja Edelhäuser, Political Consultant, Munich

2. Small and Medium Sized Enterprises (SME): Readily Understood Bodies as the Avantgarde of Gender Equality (in German and English with consecutive translation)

Iris Kronenbitter, Project Manager, Nation-wide Agency for Woman Entrepreneurs, Stuttgart

Regina Lochmele, Latvian Business Women Association, Riga

Chair: Dagmar Koblinger, Board Member, FAM Frauenakademie München

3. Equal Pay for Equivalent Work: Can Gender Mainstreaming Bring Us Closer to an Old Target? (in English)

Prof. Anita Nyberg, National Institute for Working Life, Stockholm

Dr. Andrea Jochmann-Döll, GEFA Research and counselling, Essen

Chair: Petra Ahrens, GenderKompetenzZentrum, Berlin

4. Community Oriented Economics: Less, Slower, More Beautiful? (in German and English with simultaneous translation)

Dr. Oksana Kisselyova, President, Liberal Society Institute Ukraine, Kiev

Friederike Habermann, Economist and Historian, Marklohe

Chair: Renate Börger, Journalist, Bayerischer Rundfunk, Munich

13:00 Lunch



Antonella Nicoli, Regina Schädle (Konferenz-Team)

14:00 Workshops held in parallel

5. Women's Enterprise Centres and Woman Entrepreneur Days: A Somewhat Different Form of Network and Its Economic Potential

(in German and English with simultaneous translation)

Ruth Weber, Women's enterprise centre INNEN-HOF, Hamm

Małgorzata Tarasiewicz, Executive Director, NEWW-Polska, Gdansk

Chair: Karin Schilling, Chair of Board, FAM Frauenakademie München

6. Equality Can Pay: Room for Action in Entrepreneurial Practice *(in German)*

Tilman Knittel, Prognos AG, Basle

Andreas Buchner, UnternehmensGruen e.V. – Green Business Association, Munich

Chair: Kerstin Ahrens, Common task force for gender democracy,

Heinrich Boell Foundation, Berlin

7. Gender Budgeting: How Gender Affects Budget Policy *(in English)*

Janet Veitch, Board Member, Women's Budget Group UK, London

Chair: Dr. Regina Frey, Gender Office Berlin

8. East and West and the South Too: Putting Equality on the Political Agenda *(in English)*

Dr. Gisela Duetting, Board Member, WIDE Europe, Brussels

Alena Králíková, Director of education, Gender Studies, Prague

Chair: Dr. Emel Topcu-Brestrich, Social Scientist, Berlin

15:30 Coffee break

16:00 Better Business – Creating a Gender-Equal Europe!

Closing discussion: Rezzo Schlauch, Parliamentary State Secretary in the Federal Ministry of Economics and Labour, Berlin

Dr. Gisela Duetting, Board Member of WIDE Europe, Brussels

Małgorzata Tarasiewicz, Executive Director of NEWW-Polska, Gdansk

Prof. Dr. Friederike Maier, Director of the Harriet Taylor Mill Institute, FHW Berlin

Chair: Dr. Claudia Neusuess, Political Consultant, Berlin



Leveke Nieuwenhuis-von GarBen (Konferenz-Team)



Manuela Wolfseher (Konferenz-Team)